



*The world's leading pre-paid
emergency assistance company*

Exclusively Offered By:

*When Seconds Count
Count on MASA Assist!*



Facts You Should Know...

- Every year, over **550,000** people in the U.S. are flown by medical helicopters & small planes for emergency care*.
 - The average cost of an Air Ambulance is \$20,000 & can be as much as \$100,000!
 - The finest medical facility in the world is of little value unless it is accessible.
 - Only a small percentage of health insurance policies will pay for any part of an air ambulance bill.
- Health Insurance Policies & Medicare DO NOT:**
- Fly spouses, friends or family members with the patient or to visit later
 - Return the patient home...not by air ambulance or any other way
It's a one way service!
 - Have vehicle return, minor children and grandchildren return, and even mortal remains return

*E*MERGENCY ASSISTANCE





MASA Assist...

Medical Air Services Association, or better known as MASA Assist, is an international organization that is dedicated to providing more than 500,000 members with lifesaving, emergency assistance services while they are at home, on the job, or traveling around the world.

Since our founding in 1974, we have protected our members from significant financial loss when needing emergency assistance services for illnesses and injury.

WHO IS MASA ASSIST?



MASA Assist protects...

We protect our members 24 hours a day, 365 days a year, during times of crisis and against catastrophic financial loss.

If a MASA Assist member needs emergency assistance services, then the services are completely FREE to the member and MASA pays all of the costs of providing lifesaving medical transportation.

For only about \$1 per day, MASA Assist members can have peace of mind knowing that lifesaving emergency services are only a call away!

WHO IS MASA ASSIST?



MASA Assist Ensures...

Value, Convenience & Peace of Mind

- **MASA Assist offers members over 20 areas of emergency assistance** to help with Accidents or Illnesses whether at home or away.
- **One low annual membership fee** covers all costs for flights and services for an **entire family**.
- **All transportation needs are met** with the speed of a ground or air ambulance.
- **All costs** for flights and services, including vehicle return, **are covered** by the membership fee.

WHO IS MASA ASSIST?

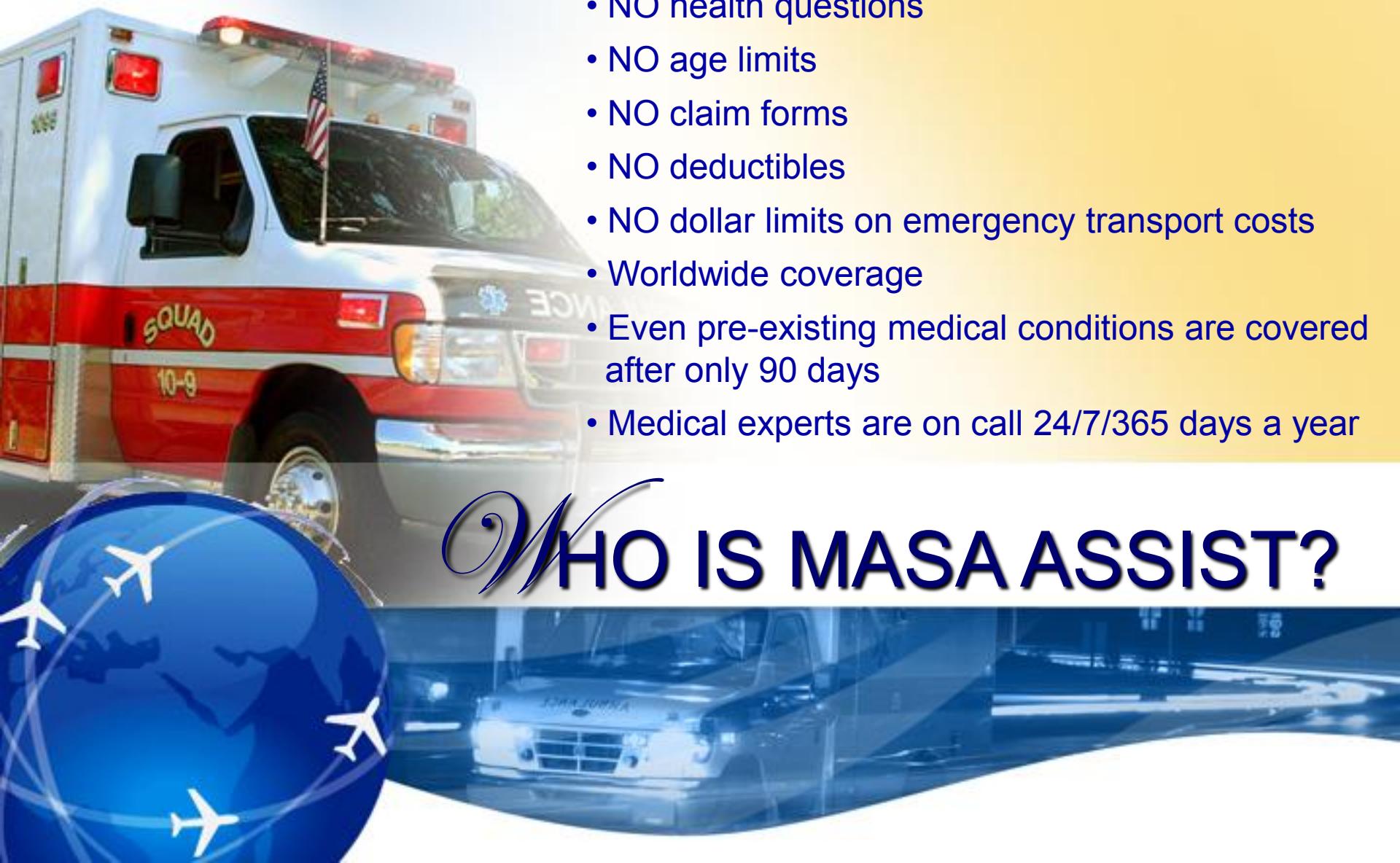


MASA Assist Ensures...

That anyone can be covered!

- NO health questions
- NO age limits
- NO claim forms
- NO deductibles
- NO dollar limits on emergency transport costs
- Worldwide coverage
- Even pre-existing medical conditions are covered after only 90 days
- Medical experts are on call 24/7/365 days a year

WHO IS MASA ASSIST?





MASA Assist's Medical Team is...

Qualified & Experienced

- ALL experienced medical personnel are Advanced Cardiac Life Support (ACLS) Paramedics, Registered Nurses and Physicians.
- Trained medical crews stand by at strategic locations across the world.
- A highly trained support staff that handles each medical emergency with expertise and care.

WHO IS MASA ASSIST?



MASA Assist Provides Members With:

- Emergency Air Transportation & Medical Evacuation
- Helicopter Transportation
- Ground Ambulance Transportation
- Repatriation / Recuperation
- Return Transportation
- Non-Injury (Friend or Family Member) Transport
- Escort Transportation
- Minor Children / Grandchildren Return
- Pet Return
- Vehicle Return
- Mortal Remains Transport
- Organ Retrieval
- Organ Recipient Transport
- Worldwide Coverage

WHY MASA ASSIST?



Emergency Air Transportation **& Medical Evacuation**

Should a member suffer a serious illness or injury resulting in hospitalization and if the member is in need of specialized treatment not available locally, then **MASA Assist** shall fly him/her to the nearest appropriate medical facility capable of providing such specialized treatment.

*P*LATINUM MEMBER BENEFITS



Helicopter Transportation

Should a member suffer a serious illness or injury that requires transport by helicopter, **MASA Assist** will provide the member with helicopter transportation to the nearest appropriate medical facility capable of providing the required medical treatment.

*P*LATINUM MEMBER BENEFITS



Ground Ambulance Transportation

MASA Assist will arrange and provide ground ambulance for a member to and from the medical facility or to and from the air ambulance.



*P*LATINUM MEMBER BENEFITS



Repatriation/Recuperation

If a member is hospitalized (for just 24 hours) while away from home, **MASA Assist** will fly him/her home by air ambulance to recuperate in a local hospital surrounded by family and friends.

Return Transportation

MASA Assist will fly the member by commercial transport to the airport nearest his/her home following inpatient hospitalization away from home.

MASA Assist always gets you home!

*P*LATINUM MEMBER BENEFITS



Escort Transportation

If a member requires emergency air transport, **MASA Assist** will fly the member's spouse, family member or friend to accompany him/her in the air ambulance.

*P*LATINUM MEMBER BENEFITS



Non-Injury (Friend or Family Member) Transport

If a member is hospitalized while away from his/her home for more than 7 days, the member may select a family member to visit him/her during confinement. **MASA Assist** will provide round trip, common carrier air transportation for the person selected.

*P*LATINUM MEMBER BENEFITS



Minor Children or Grandchildren Return

When minor children or grandchildren are left unattended as a result of a member using **MASA Assist** air ambulance service, **MASA Assist** will provide one-way common carrier air transport for return of the children to the commercial airport nearest the place of residence of the children. A qualified attendant shall accompany the children.

***MASA Assist will even
return your Pets!***

*P*LATINUM MEMBER BENEFITS



Vehicle Return

MASA Assist will return vehicles such as cars, vans, RVs or trucks owned or rented by the member when illness, injury or death requires use of the air ambulance services provided by **MASA Assist**.

The vehicle will be carried to the member's place of residence or rental vehicles will be returned to the nearest rental company office or agent.

*P*LATINUM MEMBER BENEFITS



Mortal Remains Transport

In the unfortunate event that a member dies while away from his/her place of residence, **MASA Assist** will return his/her remains to the commercial airport nearest his/her residence.

*P*LATINUM MEMBER BENEFITS



Organ Retrieval

MASA Assist will provide air transportation of an organ to be used in an organ transplant.

Organ Recipient Transport

MASA Assist will fly a member to the commercial airport nearest the medical facility where an organ transplant is scheduled to be performed.

*P*LATINUM MEMBER BENEFITS



Worldwide Coverage

MASA Assist covers members whether they are at home or away traveling. **MASA Assist** offers members with worldwide coverage for all of our services.

*At home or anywhere in the world,
MASA Assist's lifesaving emergency
services are only a phone call away!*

*P*LATINUM MEMBER BENEFITS



MASA Assist versus Health Insurance

Health Insurance does NOT:

- Fly spouses, friends or family members with the patient or to visit later.
- Return a patient home. Not by ground or air. It's a one way service.
- Have an 800 number with a person that answers the phone - 24/7/365.
- Have vehicle return, minor children return, mortal remains return, etc.

Insurance does:

- Have co-pays and usually an 80/20 provision up to \$5,000 out of your pocket.
- Requires pre-approval (Usually available 8am–5pm business days only).
- Have an 800 number answered by a machine and numerous electronic prompts.
- Have mileage limitations (No matter the emergency).

Don't be fooled, there is only one MASA Assist!

Who are you going to trust to be there for you and your family?

CHECK THE FACTS



Everyone Qualifies to Become a Member!

- **Guaranteed Issue For ALL Ages**
- **NO Health Questions***
- **NO Claim Forms**
- **NO Deductibles**
- **NO Out of Pocket Expenses**
- **NO Age Limits**
- **NO One Can Be Turned Down**

EVERYONE QUALIFIES



MASA Assist Retail Price

Platinum Annual Membership:

Family Membership – ~~\$720~~/year

Single Membership – ~~\$540~~/year

YOUR EXCLUSIVE PRICING:

- \$390 Family (\$32.⁵⁰/Month)**
- \$290 Single (\$24.¹⁷/Month)**

45%
OFF THE
RETAIL PRICE

*P*AYMENT OPTIONS





Three Easy Ways to protect you and your entire family!

- Platinum Annual Membership:**
\$390 Family (\$32.⁵⁰/Month)
\$290 Single (\$24.¹⁷/Month)

- Platinum Five-Year Membership:**
\$1,755 Family Membership
\$1,305 Single Membership

- Charter Lifetime Membership¹:**
\$3,900 Family Membership
\$2,900 Single Membership

*P*AYMENT OPTIONS*

¹ Must be 50 years older or older to purchase the Charter Lifetime Membership.

* All membership plans require a one-time membership fee of \$60 to join MASA Assist.