



FACTS YOU SHOULD KNOW

- Every year, over **550,000** people in the US are flown by medical helicopters and small planes for emergency care.*
- The average retail cost for an air ambulance is **\$20,000.00** and could run as much as **\$100,000.00**
- The finest medical facility in the world is of little value unless it is accessible.
- Only a small percentage of health insurance policies have provision to pay any part of an air ambulance bill.
- Federal regulations do not govern the quality of ambulance service. **MASA does!**
- MASA has a medical protocol to ensure the quality of services and only staffs medical personnel who are Advanced Cardiac Life Support (ACLS) Paramedics, Registered Nurses and physicians.
- MASA has no claim forms, no deductibles and no dollar limits per flight.

INSTANT MEMBER ACCESS

- Your attending physician dials the MASA toll-free number for immediate response.
- MASA medical dispatch personnel and MASA physician/medical director make arrangements for your medical flight.
- Proper medical personnel, specialized medical equipment, and appropriate aircraft are quickly launched to respond to your call for help - whether 100 or 10,000 air ambulance miles away.

**According to the Association of Air Medical Services.*

MEDICAL AIR SERVICES ASSOCIATION

is proud to take part in facilitating the medical care of our members during an anxious time. We recognize by the very nature of our existence, life-threatening events happen. When these situations arise, the primary objective is to seek the very best medical help available.

The services we provide are invaluable when you or a family member becomes too sick or injured to seek treatment locally. Getting you to the right medical facility or to a specialist can be a matter of life or death. We realize this, and take great pride in contributing to a positive outcome. As a result of this commitment, our emergency in-flight care includes registered nurses who are trained in advanced care, critical patient care, medical equipment and medications.

Our medical director on staff, along with physicians and other medical professionals on call throughout the country, help ensure quality care through one national medical protocol. This continuity of care gives our members peace of mind as they reach their desired destination.

Equally as important at MASA is our commitment to staffing our aircraft with the most highly trained pilots. We demand our airplanes adhere to the most stringent operational guidelines and regulations set by the Federal Aviation Administration.

Although we take great satisfaction in never asking who will pay for our services at difficult times, our members have found the structure of our membership very affordable for most any income level.

Medical Air Services Association members are assured of our dedication to excellence and demand it in everything we do.

L. M. Halley
CHIEF EXECUTIVE OFFICER

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1-800-423-3226 817-430-4655
WWW.MEDAIRSERVICES.COM



MASA ASSIST'S PLATINUM MEMBERSHIP BENEFITS

- EMERGENCY AIR TRANSPORTATION
- MEDICAL EVACUATION
- HELICOPTER TRANSPORTATION
- GROUND AMBULANCE TRANSPORTATION
- REPATRIATION
- RECUPERATION
- RETURN TRANSPORTATION
- NON-INJURY (FRIEND OR FAMILY MEMBER) TRANSPORT
- ESCORT TRANSPORTATION
- MINOR CHILDREN / GRANDCHILDREN RETURN
- PET RETURN
- VEHICLE RETURN
- MORTAL REMAINS TRANSPORT
- ORGAN RETRIEVAL
- ORGAN RECIPIENT TRANSPORT
- WORLDWIDE COVERAGE
- ATTORNEY ADVISORY SERVICES
- TRANSLATION SERVICES
- 24/7 NURSE HOTLINE
- TRAVEL ADVISOR
- CASH ADVANCE (UP TO \$50,000)
- PHYSICIAN SEARCH
- EMERGENCY MESSAGE CENTER
- PEACE OF MIND PLUS CONCIERGE

One low fee includes all costs for flights and services. No deductibles! No claim forms! No overall maximum dollar limits per flight!

Don't miss this opportunity.
It could save your life!

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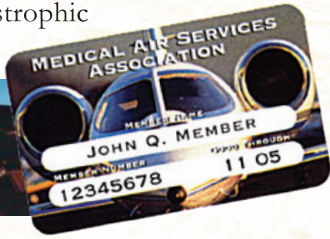
The world's leading emergency assistance company

PLATINUM
WHEN
SECONDS
COUNT
—
COUNT
ON
US.



MEDICAL AIR SERVICES ASSOCIATION

is an international association dedicated to providing life-saving emergency assistance from home, while traveling, on, or off the job. We offer coverage 24 hours a day, 365 days a year, to protect our members against catastrophic financial loss.



THIS CARD CAN MAKE THE BEST HOSPITALS IN THE WORLD AVAILABLE TO MEMBERS AND THEIR FAMILIES.

MEMBER BENEFITS

Your membership fee provides for the following services at no additional cost to you:

EMERGENCY AIR TRANSPORTATION AND MEDICAL EVACUATION:

Should a member suffer a serious illness or injury resulting in hospitalization and if the member is in need of specialized treatment not available locally, then MASA will fly the member to the nearest appropriate medical facility capable of providing such specialized treatment.

HELICOPTER TRANSPORTATION: MASA provides helicopter transportation for members who suffer a serious illness or injury that requires transport by helicopter to the nearest appropriate medical facility capable of providing required medical treatment.

GROUND AMBULANCE TRANSPORTATION: MASA will provide ambulance transportation for a member from their residence or the site of a serious illness or injury to the nearest appropriate medical facility capable of attending to the member’s medical needs.

REPATRIATION / RECUPERATION: If a member is hospitalized while away from home, MASA will fly them home to recuperate in familiar surroundings.

RETURN TRANSPORTATION: MASA will fly a member to the commercial airport nearest their home following inpatient hospitalization away from home.

NON-INJURY (FRIEND OR FAMILY MEMBER) TRANSPORT: If a member is hospitalized more than 100 air miles away from their home for more than 7 days, the member may select a family member to visit them during confinement. MASA will provide round trip, common carrier air transportation for the person selected.

ESCORT TRANSPORTATION: If a member requires emergency air transport, MASA will also fly the member’s spouse, other family member or friend to accompany them in the air ambulance, subject to space availability.

MINOR CHILDREN / GRANDCHILDREN RETURN: When minor children/grandchildren are left unattended as the result of a member using MASA’s air ambulance service, MASA will provide one-way common carrier air transport for return of the children to the commercial airport nearest the place of residence of the children. A qualified attendant will accompany the children.

VEHICLE RETURN: MASA will return vehicles such as cars, vans, travel trailers, or motor homes owned or rented by the member when illness, injury or death requires use of the air ambulance service provided by MASA. The vehicle will be returned to the member’s place of residence or rental vehicles will be returned to the nearest rental company office.

MORTAL REMAINS TRANSPORT: In the unfortunate event a member dies while more than 100 miles from their place of residence, MASA will return their remains to the commercial airport nearest their home.

ORGAN RETRIEVAL: Should a member require a heart, heart/lung, liver, kidney, lung or pancreas transplant, MASA will provide air transportation of the organ to be used in an organ transplant.

ORGAN RECIPIENT TRANSPORT: Should time or medical necessity dictate, MASA will fly a member to the commercial airport nearest the medical facility where an organ transplant is scheduled to be performed.

PASSPORT TO EXCELLENCE

MASA covers Platinum members whether they are at home or away traveling. MASA’s lifesaving emergency services are only a phone call away!

Your membership fee provides for the following worldwide services at no additional cost:

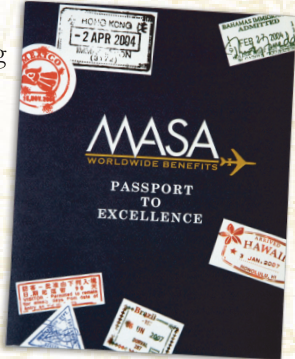
WORLDWIDE COVERAGE: Platinum Members receive all of MASA’s valuable benefits throughout the world.

MEDFLASH: Charter Lifetime Members receive a USB storage device for storage of a member’s medical history that is immediately accessible by the treating physician or an advocate in a medical crisis.

ATTORNEY ADVISORY SERVICE: Should a member need the services of an attorney while traveling domestically or in a foreign country, MASA will help members locate a qualified English-speaking professional to help resolve the member’s needs.

TRANSLATION SERVICES: Should a member suffer a medical emergency in a foreign country, MASA will provide a qualified professional to translate concerns to medical personnel.

24 / 7 NURSE HOTLINE: Experienced English-speaking registered nurses are standing by to provide general information on all types of health and medical concerns to members while traveling.



TRAVEL ADVISOR: MASA will provide current information about health and safety issues and political climate in the countries where the member plans to travel.

CASH ADVANCE: In the event of a medical emergency, MASA will help a member secure cash (up to \$50,000 US) in the required currency. Prearrangement for this service is required and proof of ability to reimburse these funds is necessary.

PHYSICIAN SEARCH: If a member suffers a medical emergency while traveling, MASA will help find an English-speaking physician capable of treating the member’s particular medical needs.

EMERGENCY MESSAGE CENTER: MASA will aid in the transmission of emergency messages to family, friends and business contacts.

PEACE OF MIND PLUS: Medical emergencies can and do happen when members travel. Should a member suffer an illness or injury requiring inpatient hospitalization or emergency medical evacuation, MASA will provide personal concierge service for flight and schedule assistance, ticket purchase, travel advice, emergency visa, luggage retrieval, returning stranded pets or any other of a myriad of problems that can arise in an emergency.

